

Putting Squares in the Picture

Just how photogenic are your Square Meaters?

How good are you behind the camera?

How would like to win some free website advertising?

The Square Meaters Marketing Committee has launched a photographic competition as part of its strategy to take Square Meaters to the world. We're after new photographs so we can makeover our brochures, update our website and produce a calendar - and all by the end of the year!

All you need to do is email your high resolution digital pictures of Square Meaters to Cheryl at the office – squaremeaters@bigpond.com - and we'll take it all from there.

We're specifically seeking entries in the following categories

1. Me and my Squares – pictures of people with their Square Meaters
2. Paddock performers – pictures of Squares in the paddock
3. The end product – pictures of top shelf Square Meaters steers and heifers
4. Outside the Square – crossbred Square Meaters calves (and their mums)
5. No Ifs – Just Butts – pictures of big butted thick Squares
6. The early days – pictures of the breeds foundation animals

We won't be judging your cattle but rather your photographic skills and the winners of each category will get a free ad on our extremely busy web site plus lots of praise and acknowledgement. If you can provide a brief description of the photograph that would be great as well.

All entries will be posted on the website and the best 12 photographs will be featured in the glossy and very stylish calendar we're planning to produce before the end of the year. All members will get a free calendar and you'll be able to buy extras to give to existing or potential clients. We're looking for sponsors for the calendar – possibly \$200 a page/month, so let me know if you're interested. It will be a great way to advertise your stud or gather a group of breeders to share the cost of promoting Squares in your local area

Deadline for entries will be July 1, 2008 so get going and happy snapping!

Any enquiries to Graeme Singleton

graeme@vpctv.com.au