



Square Meaters Cattle  
Association of Australia Ltd  
PO Box 371  
ST Marys NSW 1790  
Tel: 02 9834 4322  
A.B.N. 87 681 797 865

## **Square Meaters Membership Plan**

The Square Meaters Cattle Association of Australia **Membership Plan** has been designed to make your input into the registration and transferring of registered cattle simpler and better value for money.

One of the biggest challenges faced by the Association is the sporadic nature of payments throughout the year, which makes it difficult for your board to develop truly representative budgets and marketing plans.

Under the new membership plan there will be a one-off joining fee of \$110 (for new members), and then the choice of New Members 2 year plan or one of the 5 membership packages. The 5 membership packages will **represent savings to you of between 12 and 18 per cent on the previous pay as you go system.**

There will also be a **5 per cent saving** for membership packages paid in full by January 1 of each year.

Your Board of Directors has resolved to allocate at least 25 per cent of the Association's revenue to the implementation of the marketing plan.

All breeders will be required to calf record all animals born each year on a C1 form. The original will be forwarded to the Association at the end of each calendar year, or when your last calf of the year is born, and a copy will be held in your file. You will be forwarded a copy of your C1 form by the office. There will be **no fee** attached to the lodgment of the C1 forms.

At 12 or 18 months animals should be measured and will be eligible for registration as per Association regulations. All you need to do is send the duplicate with measurement details of the animals you wish to register to the office for the assessment of payment. Animals, which are over 24 months of age at the time of registration, will incur a late fee of \$100 per head.

***All female registrations and transfers will be \$50 each per head, unless late registered.***

To better trace Square Meaters bulls in commercial herds, ***bull registrations will remain at \$100 a head but there will be no transfer fee.*** We have already deleted the need to have a veterinarian take tail hair samples for the purpose of mannosidosis testing, thus further reducing your costs.

The Membership Plan is detailed on the following pages. If you are unsure of what membership category best suits your needs, please don't hesitate to contact the office.

The Membership Plan provides the Association the means to budget for the management and marketing of your Association.

## MEMBERSHIP FEES

### **Once only Membership Joining fee**

Full Membership	\$110.00
Commercial/ Associate/ School/ Youth Memberships	\$ 27.50

### **Annual Subscription**

Full membership	\$165.00
Commercial/ Associate/ School/ Youth Membership	\$ 27.50

### Registration Fees

'A' & 'B' Female registrations	\$50/head
Bull registrations	\$100/head

### Transfer Fees

Female transfers	\$50/head
Bull transfers	<b>FREE</b>

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- ❑ **NEW MEMBERS** when joining, may take the option to pay \$165 annual subscription and \$110 entry fee (a total of \$275) and then pay for registrations and transfers as needed or subscribe to one of the five (5) membership plans, which ever best suits their needs. **The \$110 once only joining fee applies to all options.**

In the second year of the membership a \$300 option is available. This package includes annual subscription, plus \$150 value of registrations and transfers. Or one of the five (5) membership plans can be opted for.

On the third year of being a full member of the SMCA, one of the five (5) membership plans **MUST** be selected in order to register and transfer cattle.

- ❑ To **register** or **transfer** registered Square Meaters Cattle, Full Members **must** subscribe to one of the five (5) membership plans (Grey, Bronze, Silver, Gold or Platinum). Each of the plans includes the \$165 Annual Subscription.
- ❑ School and Youth Members are exempt from having to subscribe to a membership plan to register and transfer cattle. Annual subscription still applies.
- ❑ Silver, Gold and Platinum subscribers can pay in 2 installments - on or before January 1 and on or before July 1 each year - but the 5 per cent discount will not apply to split payments.
- ❑ In all levels of membership, members can increase their advertising in the magazine, newsletter, website or newsletter at the appropriate cost.
- ❑ All "Outside the Square", newsletter, web site sale yard advertisements that are included in the membership plan allocation, are to be supplied to the office, by the member at the member's expense.
- ❑ All trophies and "Outside the Square" advertising offers detailed in the plan will be applicable for the following 12-month period due to planning and membership payment time frames.

## THE FIVE (5) MEMBERSHIP LEVELS ARE:

### **1 GREY Membership - \$400/year** (\$380 if paid before January 1)

Annual Subscription	\$165
Female and bull registrations / transfers to the value of	\$250
Stud listing in "Outside the Square" magazine	\$ 10
1 extra copy "Outside the Square" magazine	<u>\$ 5</u>
Total value	\$430

All additional female registrations or transfer at \$50/head  
Bull registrations \$100 per head – no transfer fee

### **2 BRONZE Membership - \$800/year** (\$760 if paid before January 1)

Annual Subscription	\$165
Female and bull registration / transfers to the value of	\$600
Stud Listing "Outside the Square" magazine	\$ 10
2 extra copies "Outside the Square" magazine	\$ 10
1 web site "Sale Yard" listings a year	\$ 25
1/8 <sup>th</sup> page "Outside the Square" magazine advert	<u>\$ 50</u>
Total value	\$860

All additional female registrations or transfer at \$50/head  
Bull registrations \$100 per head – no transfer fee

### **3 SILVER Membership - \$1600/year** (\$1520.00 if paid before January 1)

Annual Subscription	\$ 165
Female and bull registrations/ transfers to the value of	\$1200
Stud listing "Outside the Square" Magazine	\$ 10
4 extra copies "Outside the Square" Magazine	\$ 20
Stud web page or site link SMCA website	\$ 50
1/4 page "Outside the Square" magazine advert	\$ 120
3 "Sale Yard" listings a year on SMCA Website	\$ 75
2 minor or 1 major trophy at Royal/feature show	<u>\$ 100</u>
Total value	\$1740

All additional female registrations or transfer at \$50/head  
Bull registrations \$100 per head – no transfer fee

### **4 GOLD Membership - \$3200/year** (\$3040.00 if paid before January 1)

Annual Subscription	\$ 165
Female and bull registrations/transfers to the value of	\$2300
Stud listing "Outside the Square" magazine	\$ 10
6 extra copies "Outside the Square" magazine	\$ 30
Stud web page or site link to SMCA web page	\$ 50
½ page "Outside the Square" magazine advert	\$ 210
4 "Sale Yard" listings a year on SMCA web page	\$ 100
3 major Royal show trophies	\$ 300
1/4 page newsletter ad each edition	\$ 160
Super Square Sunday promotional support	<u>\$ 200</u>
Total value	\$3525

All additional female registrations or transfer at \$50/head  
Bull registrations \$100 per head – no transfer fee

### **5 PLATINUM Membership - \$4400/year** (\$4180.00 if paid before January 1)

Annual Membership	\$165
Unlimited bull & female registrations & transfers	\$ outstanding
Stud listing "Outside the Square" magazine	\$ 10
8 extra copies "Outside the Square" magazine	\$ 40
Stud web page or site link SMCA web page	\$ 50
Full page "Outside the Square" magazine advert	\$400
6 "Sale Yard" listings a year SMCA web page	\$150
4 major Royal show trophies	\$400
1/2 page newsletter ad each edition	\$240
Super Square Sunday promotional support	\$200
Supporter acknowledgement on SMCA web page "Outside the Square" magazine	
Small Farms magazine	Total value <b>\$PRICELESS</b>