

Report Super Sunday Damview and Rosellinos

Damview and Rosellinos held their Super Sunday display and promotion of the Square Meaters Cattle on the 18th October 2009, with approx 30 visitors attending. Most were locals from up to 50 klms but some travelled from over 200 klms.

Promotion for the day was with brochures distributed through all the local produce stores, advertising in local newsletters and signs at the property gate on the main entrance. Some of the local produce stores donated products, which were raffled on the day. Thank you to those who donated.

The morning session was held at Bill and Iris Delaforce's Property where their cattle and pastures were inspected. They have a small herd of 9 head with very intensive cell grazing, the cattle and pastures looked good. A BBQ Lunch was prepared with Square Meaters steaks, sausages and rissoles.

After lunch the crowd moved over to Eric and Marlene Ross's Rosellinos Stud, where more visitors joined the crowd. After more Tea, Coffee and Cool Drinks the visitors inspected the herd of 20head on the property.

Rosellinos new bull, Vesco Double Trouble caused a stir, on arriving home from Damview, we found he had pushed open a gate at the back and was in the house yard tipping pot plants over as he moved around, lucky for him he did little damage, but with the name he has, could he be blamed.

Rosellinos Stud also has cell grazing, and the cattle were presented in small paddocks close to the house and we gave a commentary on the cattle as we moved around.

We think the day was a tremendous success, it promoted the concept of Square Meaters Cattle, while being regarded as small, they are very compact and presented well the 3G s, with Good body weights, Good constitution and a Good temperament.

We will be sponsoring more promotions like this in the future.