

Rosellinos Super Sunday Report 16-10-2011

Rosellinos Square Meaters Stud held their Annual Super Sunday on the 16th October. It was a very successful day with approximately 120 visitors attending between 10am and 3pm. The weather was perfect considering the disastrous storms that had been experienced during the past week and the night before.

The day commenced with the birth of a bull calf from one of the top breeding cows, Earles Winter and Sired by Vesco Double Trouble. Earles Winter is the Dam of Rosellinos Diamond, Grand Champion Female Brisbane RNA 2010 and Rosellinos Felix Grand Champion Bull, Brisbane RNA and Toowoomba RAS 2011. Winter has two more daughters in the herd that are breeding top progeny.



Promotion of the Square Meaters Cattle, the future Breeding Program and the management of the property was the focus of the day. The major purpose of breeding cattle is to provide a premium meat product with consumer acceptability.

During the past few years, Breeders of Square Meaters Cattle have been making a concerted effort to exhibit animals in Led and Carcase competition at shows around Australia with considerable success. Square Meaters Steers have won or highly placed in Led, Carcase and Taste Competition at most Royal Shows, highlighted last week with a Square Meaters Steer being Supreme Champion of Perth Royal.



Management at Rosellinos, being a small property is centred on cell grazing of pastures and fertilizer application. Cattle are provided with supplementary feeding with forage hay and concentrates depending on the state of the season. As a Stud operation, the focus is on the selection of quality animals with the use of selected AI Bulls. The Stud is presently engaged in an Embryo Breeding Program with Nindooinbah Pastoral Company, utilizing the great Brood Cow "Woolaringa"



Leane S18 and Sire "Rainbow" Zippity Doo Da. Mr Nathanael McGhee from Nindooinbah, gave an address regarding their operation and was available to discuss and explain their breeding system.

Rosellinos exhibits their cattle at the major shows in Queensland, with considerable success winning many Grand Champions with both male and female animals. Most of these cattle were on display. Also on display were cattle being prepared for the Feature Show and Sale to be held at the 2012 Toowoomba Show.



Beenleigh Farm Supplies supported the day with a display of farm equipment and \$100 worth of vouchers. Guessing the weight of the steer attracted tremendous interest, with a 20 month old weighing 457 kgs. The winner was Marjon White with Ben Sue and Danielle Pollock runnersup.

A 12 month Square Meaters heifer was raffled on the day and won by John Goldsbrough from Belli Park on the Sunshine Coast. A total of 14 prizes included, Square Meaters Merchandise, Pot Plants, Painting, Line Dancing Shirt and Music Disc were drawn and raised \$1100 for the Square Meaters Cattle Assn to assist in the promotion of the 2012 Feature Show and Sale.

The day was complemented with music and vocal supplied by Brian Mansfield, Line dancing by the local ladies and Paintings for sale displayed by local artist Fay Fee.



The Super Sunday resulted in considerable interest and inquiries for Square Meater Cattle.

A BBQ Lunch was provided, and Rosellinos Square Meaters Stud would like to thank Family, Friends, Members, Sponsors, Square Meaters Cattle Association and Visitors who together made the day a success.